

P.O. Box 12127
Scottsdale, AZ 85267-2127
Fax: (480) 342-8394

Cell: (480) 283-7997
Work: (480) 342-8304
E-mail: rhaynes@collegemaster.org

WILLIAM F. "RUSTY" HAYNES

Rusty Haynes is an experienced and certified educational consultant. He is also the current president of CollegeMasters, Inc., an international consulting organization, and was featured previously in *Rolling Stone Magazine* and the Princeton Review's *College Adviser* software.

PROFESSIONAL EXPERIENCE

CollegeMasters, Inc. Scottsdale, Arizona, 1987 – Present.
President

Formerly known as Educational Consulting and Tutoring Services (ECTS), a comprehensive college counseling and placement service established in 1977 in Albuquerque, New Mexico. CollegeMasters offers a full range of educational services to families, schools and colleges across the country through a network of affiliates, admission representatives, counselors and consultants.

- Consulted with students and their families regarding college admission, the college application process, career options and assessment, interview preparation, essay writing skills development and test preparation.
- Provided counselor training, college counseling, test preparation and test training for public and private schools in Colorado, New Mexico, California and Arizona.
- Counseled students in suburban, urban and rural areas.
- Presented seminars, workshops, and lectures regarding college skills development, test preparation, the NCAA clearinghouse, the high school-college transition, financial aid, college admission, and the application process.
- Mentored individuals retiring from secondary and post-secondary positions for private sector entry.
- Consulted with both corporate and nonprofit clients such as The Princeton Review, USA Today, Time, TasselTime, Pure Advice.com, College Summit, TMP (i.e. monster.com, fastweb.com, etc.), and Peterson's.
- Managed a standardized test preparation company.

Hope Christian Schools, Albuquerque, New Mexico, 1987 – 1996.
Educational Consultant and College Counselor

- Counseled students and their families regarding post-secondary options.
- Worked one-on-one with junior and senior students to provide guidance for appropriate college selection and admission.
- Developed the college resource center and provided comprehensive educational consulting.
- Supervised all standardized testing and advised the administration regarding a robust college prep curriculum.
- Designed and coordinated various college-related programs and seminars.
- Developed a testing apparatus for kindergarten students in order to satisfy the specific certification requirements of an accrediting agency.

University of Denver, Denver, Colorado, 1984 – 1987.

Assistant Director of Admission

- Designed and implemented various strategies for successful student recruitment and matriculation in a multi-state region.
- Marketed and managed the transfer student admission program.
- Assisted in the development of an International Baccalaureate credit policy.
- Participated as a member of the Alumni Scholarship selection committee.

Oklahoma State University, Stillwater, Oklahoma, 1979 – 1982.

Graduate Student Recruitment Coordinator and Assistant to the Dean

- Developed and facilitated a comprehensive recruitment program designed to recruit qualified students for graduate and professional studies.
- Coordinated and planned faculty participation in college outreach programs.
- Coordinated public relations and marketing for the graduate recruitment program.

ACADEMIC BACKGROUND

- Ph.D. Candidate, Higher Education Administration, University of Denver, 1983 – 1987.
- M.S., Kappa Delta Pi, Counseling and Guidance, Oklahoma State University, 1983.
- B.S., Psychology, Oklahoma State University, 1979.

PROFESSIONAL AND HONORARY AFFILIATIONS

- Tesseract Paradise Valley School, Board of Trustees, Board Chair.
- Rocky Mountain Association of College Admission Counseling, Past - President, Chief Delegate, Delegate.
- National Association of College Admission Counseling, Delegate, Nominating Committee, Budget and Finance Committee, Credentials Committee.
- Great Plains Association of College Admission Counseling, Missouri Association of College Admission Counseling, Texas Association of College Admission Counseling,

Western Association of College Admission Counseling.

- College Summit: An Urban Student Program, Director of College Counseling, (Facilitated training for directors of college counseling, co-developed the program's college counseling approach, and helped develop the senior year advisory program.).
- PureAdvice.com, On-line Counseling Program, Board of Directors.
- Time Magazine, College of the Year Selection Committee.
- Sussman-Miller Scholarship Fund, Board of Directors.
- College Horizons: A Native-American Student Program.
- Howard Hughes: Summer Science Program, College Consultant.
- Colorado Council on High School and College Relations, Publications Committee.
- American Diabetes Association, Board of Directors, New Mexico.
- Rotary International, Albuquerque Del Norte Club, New Mexico.
- Stillwater Exchange Club, Board of Directors, Oklahoma.

OTHER ACTIVITIES

- Martial Arts Practitioner: Previously studied Judo, Goju, Taekwondo, and Kenpo.
- Assistant Football Coach, Tesseract PV Middle School, Paradise Valley, Arizona.
- Academic Decathlon, team instructor, Albuquerque, New Mexico.
- Worked with juvenile offenders, Volunteers of America, Denver, Colorado.
- Wrestling Director and Coach, YMCA, Stillwater, Oklahoma.
- Certified gymnastics instructor, YMCA, Stillwater, Oklahoma.
- Advanced group facilitation training, American Psychological Association, 1977, San Francisco, California.
- Counseled chemical dependents, Starting Point, Stillwater, Oklahoma.
- Counseled first Offenders, Payne County Misdemeanants Program, Stillwater, Oklahoma.
- Volunteer of the Year, YMCA, Stillwater, Oklahoma.